



International Esthetics, Cosmetics & Spa Conference

Launches IECSC CHICAGO

IECSC to Co-locate with America's Beauty Show in 2017

NEW YORK, NY – June 22, 2016 – International Esthetics, Cosmetics & Spa Conference (IECSC) is pleased to announce the launch of its fourth annual spa and wellness event – IECSC Chicago. Presented by *American Spa*, IECSC Chicago will take place March 25 – 27, 2017 at McCormick Place and will co-locate with America's Beauty Show by Cosmetologists Chicago.

Established 25 years ago, the IECSC family of tradeshow and conferences has been serving the spa marketplace by offering quality education, networking and access to leading manufacturers in a professional environment. The IECSC events in New York, Las Vegas and Florida have long been seen as the top events in the industry, attracting more than 40,000 admissions annually. IECSC is part of the Questex, LLC Beauty, Spa & Wellness group, which has sister publications and trade events that cover every sector of the beauty, spa and wellness industry, including presenting publication *American Spa*. The leading spa magazine in the industry, *American Spa* provides timely, must-read information and delivers the highest quality news and stories to more than 28,000 spa owners, directors, and managers. Quality editorial is driven by experienced and award-winning editors, disseminating more relevant information than any other industry publication. The Beauty, Spa & Wellness portfolio includes SPATEC, the International Beauty Shows in New York and Las Vegas, as well as *American Salon Magazine*.

"We are so excited about this newest addition to the IECSC portfolio," remarked Kathy Gruttadauria, IECSC Event Director. "After 25 years in the spa and wellness industry, each of our existing events in NY, LV and FL have continued to grow year-over-year. We have remained at the forefront of the industry by providing turnkey events that feature top-notch education, attendance and exhibit floors. The continued growth and positive feedback from attendees and exhibitors regarding our existing events have secured IECSC as the spa & wellness industry's market leaders. The Midwestern region is a natural extension of our existing brand, and we look forward to serving that region."

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IECSC Chicago will follow the successful model of IECSC New York and IECSC Las Vegas, which are held in conjunction with significant events serving the beauty industry. By co-locating with one of the largest beauty events in the nation – America’s Beauty Show by Cosmetologists Chicago, IECSC Chicago will benefit from the natural synergy of running alongside a well-established, leading beauty event.

“Questex, the parent company of IECSC and *American Spa*, is fully invested in serving the Midwestern region’s spa market,” stated Dana Lupton, EVP – Beauty, Spa & Wellness Group. “We recognize the long-term opportunity of co-locating with America’s Beauty Show and have pledged our commitment to delivering leading beauty, spa and wellness events in the vibrant Midwestern region. IECSC has served the industry in an exemplary fashion and we look forward to extending this expertise starting in 2017 in Chicago.”

About IECSC

Produced by Questex, LLC and presented by *American Spa* magazine, the International Esthetics, Cosmetics and Spa Conferences (IECSC) are for professionals only and reach a wide cross-section of participants from spa and wellness product manufacturers and distributors to spa owners, directors and managers, estheticians, massage therapists, cosmetologists, medical estheticians and dermatologists. With a dynamic trade show floor and in-depth conference program designed for the spa professional, IECSC events provide the perfect meeting ground for the world’s most elite and qualified spa attendees looking to meet the top skin, cosmetic and wellness companies. www.iecsc.com

About America’s Beauty Show®

America’s Beauty Show (ABS) is owned and produced by Cosmetologists Chicago® (CC). Professional cosmetologists, nail technicians, stylists and colorists from all over the world attend ABS every year to experience superior education and innovation in all aspects of beauty, as well as gain inspiration to take back to their salons. With more than 70,000 salon professionals and owners, aspiring students and teachers, headliners and educators, leading product manufacturers and distributors showing their latest products and distributors, America’s Beauty Show is a great destination for serious beauty professionals. www.americasbeautyshow.com

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For information on participating, please contact: Kathy Gruttadauria, Event Director, 203-736-1699 or kgruttadauria@questex.com.