

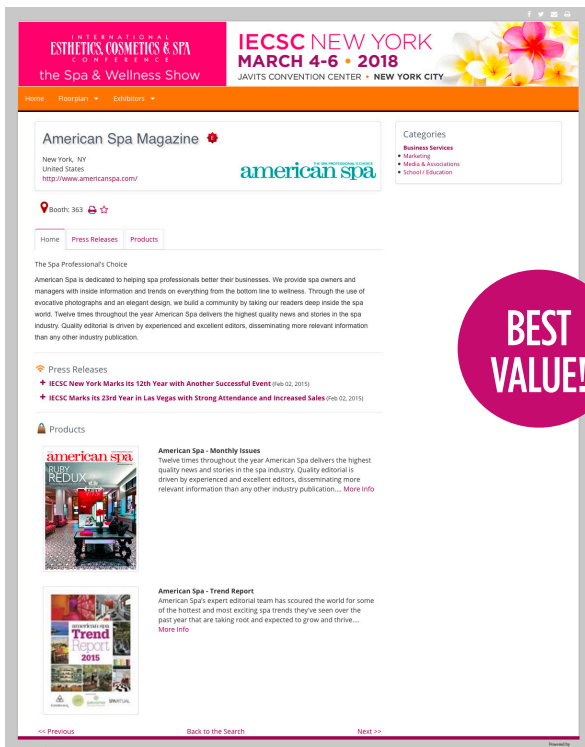


INTERNATIONAL
ESTHETICS, COSMETICS & SPA
 CONFERENCE
NEW YORK
MARCH 4-6, 2018
 JAVITS CONVENTION CENTER • NEW YORK CITY

DIGITAL ADVERTISING OPTIONS

Increase your exposure at IECSC New York and drive traffic to your booth by taking advantage of these pre-show digital options!

Choose which digital option you want to use to get your company noticed:



ENHANCED ONLINE EXHIBITOR LISTING

An Enhanced Online Exhibitor Listing is a very economical and effective way to extend your message onsite and online. Please contact your sales representative for more details.

ENHANCED ONLINE EXHIBITOR LISTING INCLUDES: YOU RECEIVE A STANDARD LISTING (SEE BELOW) PLUS:

- Company logo on website with link
- Online profile (500 character limit)
- Four (4) product descriptions on website: product name, 250 character description, 1 image for each product (125x125 pixels)
- Opportunity to upload product brochures and press releases
- Highlighted recognition on the website

PRICE: Only \$550 – BEST VALUE!



STANDARD LISTING INCLUDES:

TO ALL EXHIBITORS

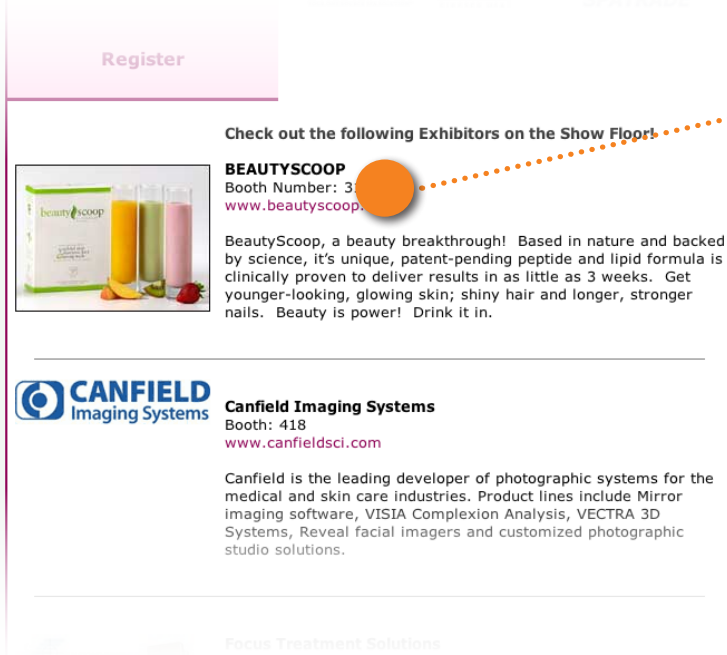
- Contact information on website: company name, address, telephone, fax, email and booth number
- Company description (50 character limit)
- Online profile (250 character limit)
- Product Category designations

EVENT WEBSITE BANNER AD ADVERTISING



ONLINE FLOORPLAN
 Increase exposure and draw attendees to your website with an Online Floorplan Ad. (205 x 60)
\$600

ATTENDEE EMAIL ADVERTISING



PRODUCT HIGHLIGHT IN ATTENDEE EMAIL
 INCLUDES:
 • 50 word Product Description
 • Booth Number
 • Website Link
 • Product image OR logo

The email goes out to 75,000+ current and past attendees, *American Spa* subscribers, and attendee prospects.
\$500

CONTACT YOUR SALES REPRESENTATIVE TO RESERVE YOUR ENHANCED LISTING

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